

Local advertising and news magazines, delivered free to a total of over 10,000 homes and businesses in the Burpham, Stoughton, Bellfields and Slyfield areas of Guildford.

# Print Advertising Rate Card

## Burpham Pages   Stoughton Pages   Bellfields+ Slyfield Pages

Fees for advertising in **one** of the above publications

## Single Publication Rate Card

**Our magazines are published every two months.**

January & February (Winter), March & April (Easter), May & June (Spring),  
July & August (Summer), September & October (Autumn), November & December (Christmas).

- **One-off advert (1 issue)** – Ideal for events, launches or short-term promotions.
- **Loyalty rate (3 issues / 6 months)** – Reduced rate per issue.
- **Annual rate (6 issues / 12 months)** – Best value and most popular choice.

Most local businesses choose a 6-issue booking to maintain visibility throughout the year.

### Standard Print Advertising – Single Publication

Ad size	1 issue	3 issues (6 months)	6 issues (12 months)
Quarter page	£50	£135	£255
Half page	£100	£270	£510
Full page	£175	£470	£890
Double page	£325	£880	£1,660

Who this is for: Ideal for businesses serving one specific community or trialling print advertising for the first time.

### Premium Positions – Per Issue

Position	Price per issue
Inside Front Cover (Full page)	£225
Inside Back Cover (Full page)	£225
Back Cover (Full page)	£225
Front Cover Feature (Full-page editorial and full-page ad plus featured on front cover)	£500

Premium positions are limited and often fully booked. Multi-issue bookings may be discussed on request.

### Advert Design & Setup

If required because you are unable to supply your own ad to our specifications, we can prepare your advert for print for you.

One-off fee	£50
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Existing advertisers who renew without a break may continue on their current rate.  
New rates apply to new advertisers or where a booking lapses.

### Looking for digital advertising too?

We also offer website advertising, featured business listings and email newsletter promotions.  
Ask us about 'Combined Print + Digital packages'.

### Contact:

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